

# BRUSSELS 31 MAY 2016 PROGRAMME



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# CREATORS CONFERENCE

[www.creatorsconference.org](http://www.creatorsconference.org)

# FOREWORD FROM THE PRESIDENT OF THE EUROPEAN PARLIAMENT

Ladies and gentlemen,

At times when Europe's identity seems to be questioned, it is more than ever essential to promote cultural diversity.

Our common heritage must be preserved not only to ensure cultural innovation, but also to bring European citizens closer together.

As former bookseller, I feel highly concerned about authors' rights. Creators contribute to the promotion of European values such as cultural diversity, solidarity and intercultural dialogue. They must be given the possibility to work in an environment conducive to creativity. Therefore, a fair remuneration and appropriate contracts for authors are essential.

Creative industries cannot live on without authors. Quality and investigative journalism cannot be carried on without fair remuneration. What is at stake is our innovative capacity, our understanding of the world we are living in, and our freedom of expression – a key pillar of democracy.

The Creators Conference, which brings together creators, consumers representatives and creative industry stakeholders, is therefore of great importance. Authors will I am sure play an important role in the ongoing reform of the EU copyright framework. I find it also very relevant that the conference will discuss the key issue of the digital future of creative work.

It is therefore with great pleasure that I granted the Creators Conference the European Parliament's patronage.

Martin Schulz  
President of the European Parliament

# WELCOME TO THE CREATORS CONFERENCE 2016

[www.creatorsconference.org](http://www.creatorsconference.org)

The Authors' Group warmly welcomes you to the Creators Conference 2016, which for the first time is being co-organized by the five sister associations ECSA, EFJ, EWC, FERA and FSE. This year's edition of the Creators Conference will highlight three main topics which are at the forefront when it comes to the status of creators: artistic freedom, the digital future and authors' rights.

Living in a part of the world where artistic freedom is seen as one of the main pillars in the right to freedom of expression, it is not only important but imperative to focus on the different aspects of this freedom. It is a freedom that should give every one of us the right, not only to write, sing, say or draw what we believe in, but also the freedom to use it as a tool for personal and artistic expression as done by Mr. Ramy Essam and Mr. Nicolas Vadot featured in the panel entitled "Artistic Freedom and Digital Opportunities".

Furthermore, artistic freedom is also closely related to other issues, namely the digital environment and authors' rights. Even though the digital revolution started in the 1990s, it is in the last couple of years that the pattern of how we listen to music, watch movies and read newspapers and books has changed radically. We have gone from CDs to streaming, from DVDs to Netflix and the likes, newspapers are often read on phones, tablets and computers and books can be read on Kindles. Consumers seem to be exposed to more choices when it comes to content and usage, but while the digitalization paves the way for new opportunities, the remuneration of those creating works of art is lagging behind and do the consumers really have equal access to what we create?

This brings us to the third main topic of the conference, authors' rights. As the European Commission is currently working on the modernization of the EU copyright acquis, the Authors' Group wishes to take the opportunity to set the focus on issues such as fair contracts, fair remuneration and transparency – issues that are all of tremendous importance for the livelihood of creators. Finally, we are looking forward to an exciting exchange of views among musicians, journalists, authors, film directors, screen writers, consumers and representatives of the European Union, who are all here with the objective to establish a strong dialogue for future creativity in Europe.

Alfons Karabuda  
ECSA President

## THE AUTHORS' GROUP

The Authors' Group represents more than 500 000 authors, including composers, film directors, journalists, literary translators, songwriters, screenwriters and writers in Europe. Members of the Group are ECSA (European Composer & Songwriter Alliance), EFJ (European Federation of Journalists), EWC (European Writers' Council), FERA (Federation of European Film Directors) and FSE (Federation of Screenwriters Europe).

The main objective of the Authors' Group is to ensure that the voice of authors is taken into account in the framework of the modernisation of EU copyright rules, particularly with regards fair contractual conditions for authors and fair remuneration for the exploitation of copyright protected works.

The European Composer and Songwriter Alliance (ECSA) represents over 30,000 professional composers and songwriters in 25 European countries. With 50 member organizations across Europe, the Alliance speaks for the interests of music creators of art & classical music (contemporary), film & audiovisual music, as well as popular music. [www.composeralliance.org](http://www.composeralliance.org)



The European Federation of Journalists (EFJ) is the largest organization of journalists in Europe, representing over 320,000 journalists in 61 journalists' organizations across 40 countries. The EFJ fights for social and professional rights of journalists working in all sectors of the media through strong trade unions. It strives to maintain or create environments in which quality, journalistic independence, pluralism, public service values and decent work in the media exist. [www.europeanjournalists.org](http://www.europeanjournalists.org)



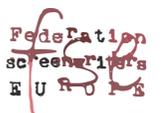
EWC, founded in 1977 in Germany and newly constituted in 2006 in Brussels as an international non-profit organisation, the European Writers' Council is the federation of 50 European national organisations of professional writers and literary translators in all genres in 34 countries, writing altogether in 42 languages. EWC's members represent 433,000 individual creators, including more than 160,000 authors in the text-sector. [www.europeanwriterscouncil.eu](http://www.europeanwriterscouncil.eu)



The Federation of European Film Directors (FERA), founded in 1980, represents film directors at European level, with 35 directors associations as members from 29 countries. We speak for more than 20,000 European screen directors, representing their cultural, creative and economic interests at the national and European level. [www.filmdirectors.eu](http://www.filmdirectors.eu)



The Federation of Screenwriters Europe is a network of national and regional associations, guilds and unions of writers for the screen in Europe, created in June 2001. In 2011, it comprises 25 from 19 countries, representing more than 7,000 writers in Europe. [www.scenaristes.org](http://www.scenaristes.org)



# CREATORS CONFERENCE 2016 PROGRAMME

TWITTER: #CC2016

- 09.15 — 10.00 REGISTRATION COFFEE**
- 10.00 — 10.30 OPENING ADDRESS  
BY DAN CLIFTON (FERA) & ALFONS KARABUDA (ECSA)**
- 10.30 — 11.15 PANEL 1 : ARTISTIC FREEDOM AND DIGITAL OPPORTUNITIES**  
**Moderator** Alfons Karabuda (ECSA)  
**Panellists** Ramy Essam (artist/revolutionist), Nicolas Vadot (cartoonist, Cartooning for Peace), Ole Reitov (Freemuse) and Ursula Pacht (BEUC)
- 11.15 — 11.45 KEY NOTE SPEECH BY EC VICE-PRESIDENT ANDRUS ANSIP**
- 11.45 — 12.50 PANEL 2 : THE VALUE OF CREATIVITY — FAIR CONTRACTUAL PRACTICES**  
**Moderator:** Helienne Lindvall (BASCA)  
**Panellists:** MEP Dietmar Köster, Dr. Lucie Guibault (UVA), Michelle Stanistreet (NUJ), Bjørn Ingvaldsen (writer) and Charles Sturridge (film director/screenwriter)
- 13.00 — 14.00 LUNCH**
- 14.00 — 15.00 PANEL 3 : SUSTAINABILITY IN DIGITAL EXPLOITATION**  
**Moderator:** Helienne Lindvall (BASCA)  
**Panellists:** Wally Badarou (composer), Anders Lassen (KODA), Stefan Blom (Spotify) and Robert Alberdingk Thijm (screenwriter)
- 15.00 — 16.00. PANEL 4 : SHAPING THE FUTURE: A EUROPEAN, MORE MODERN COPYRIGHT LAW**  
**Moderator:** Pamela Morinière (EFJ)  
**Panellists:** Maria Martin-Prat (EC Copyright Unit), Janne Rijkers (legal expert), Chris Smith (composer), MEP Emma McClarkin
- 16.00 — 16.30 CLOSING REMARKS BY ALFONS KARABUDA (ECSA)**
- 16.30 — 18.00 RECEPTION**

## WELCOMING SPEECH BY DAN CLIFTON (FERA) & ALFONS KARABUDA (ECSA)

**DAN CLIFTON** is an award-winning writer, director and producer working across documentaries and film.

Recent projects include true crime docu-drama series WEB OF LIES: JOB OF A LIFETIME; and award-winning short film PATIENT 39.

As Writer / Director, he is currently developing a number of genre-focused feature projects, as well as building a slate of feature documentaries through his production company Atomium Films.

Dan is Chair of FERA, the Federation of European Film Directors.



**ALFONS KARABUDA** is a Swedish composer born in Stockholm in 1967. Composing mainly film and theatre music, he has worked with BBC, Zentropa, DR, SVT, The Swedish Film Institute, Dansens Hus and Stockholm City Theatre.

Mr. Karabuda currently holds the position as chairman of SKAP (The Swedish Society of Songwriters, Composers and Authors), president of ECSA (the European Composer and Songwriter Alliance as well as a member of the STIM board (The Swedish Performing Rights Society). In addition to this, he is president of the Polar Music Prize Award Jury.

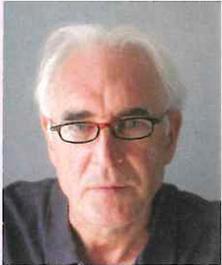
Over the years Mr. Karabuda has collaborated with different international organizations, among others, Music Creators North America (MCNA), the Songwriters Guild of America (SGA), the International Council of Creators of Music (CIAM), the Pan-African Composers and Songwriters Alliance (PACSA) and the Alliance of Latin American Creators of Music (ALCAM).

Mr. Karabuda was elected board member of the International Music Council in 2013 and Executive Vice-President in 2015.



## PANEL

*A panel on artistic freedom and the opportunities given to creators in light of the digital age as well as the restrictions they have met whilst exercising their right to artistic freedom.*



**OLE REITOV** is Executive Director and co-founder of Freemuse, an international organization advocating and defending artistic freedom. Mr Reitov initiated the first World Conference on Music & Censorship in 1998 and the first ever World Conference on Artistic Freedom in 2012. He is member of the UNESCO Expert Facility and has served as expert consultant to the UN Special Rapporteur in the Field of Cultural Rights for the 2013 report "The right to freedom of artistic expression and creativity". He has 30 years of experience as a global reporter for the Danish Broadcasting Corporation and has served as consultant in several countries.



In 2011 **RAMY ESSAM** exploded into international fame as the real voice of the Egyptian revolution, with songs that became the anthems of a whole generation of young Egyptians' struggle for a better future. Five years later he returns to the international scene, more determined than ever, in the shape of the underground rebel rocker with an east-meets-west sounding rock album (produced by Andreas Unge) to once again fuel the hopes of the young in the Middle East.

An album where heavy rock riffs join forces with infectious oriental beats and political street poetry demanding social justice, gender equality and human rights. With the album Ramy once again proves he's an artist of and for the people, with songs built on the words of the streets in the Middle East.

Or as Tom Morello (Rage against the machine, Audioslave etc) sums it up: Ramy is a "rock Bob Dylan of the Middle East" As the live artist Ramy has always been, that's where it all comes together. A live show with Ramy Essam and his band is a high voltage political rally aimed to inspire, to encourage and to be a call for action. With a band of Swedish and Egyptian musicians, the shows are supercharged, groovy and rocking molotov cocktails that will probably be as close to a real revolution as most people can come.

## PANEL I

*A panel on artistic freedom and the opportunities given to creators in light of the digital age as well as the restrictions they have met whilst exercising their right to artistic freedom.*

**URSULA PACHL** has worked at BEUC, the European Consumer Organisation, since October 1997, first as Legal Advisor, then as Senior Policy Advisor and presently as Deputy Director General. Ms. Pachl leads BEUC's work on the Digital Single Market and on consumer rights and enforcement. She is also responsible for horizontal and strategic policy issues, represents BEUC in the European Commission's REFIT platform and co-ordinates BEUC's law enforcement project 'COJEF'. Prior to working for BEUC, Ms. Pachl worked at the Austrian Federal Ministry of Health and Consumer Protection in Vienna and at the Austrian Consumer Information Association as a member of the Consumer Advisory Board.



She is the author of several articles in consumer policy and law journals and regularly comments on consumer issues in the media. BEUC represents 41 independent national consumer associations from 31 European countries. The primary task of BEUC is to act as a strong consumer voice in Brussels and to try to ensure that consumer interests are given their proper weight in the development of all Community policies.

**NICOLAS VADOT** was born on in 1971 in Carshalton (GB). After graduating from the Ecole de Recherche Graphique (ERG) of Brussels in 1993, he published his first cartoon six months later in Belgium's major news magazine, Le Vif/L'Express. He started his collaboration with the finance daily, L'Echo, in 2008 and also joined Cartooning for Peace that year, becoming the association's vice-president in 2013. Nicolas has published several books of cartoons, including 'Onde de choc' (2011) about the decade that followed the 9/11 terrorist attacks, 'Casse-toi pauv' con' (2012) about the Sarkozy presidency and '20 ans a Vif' (2013) celebrating two decades of collaboration with Le Vif/L'Express.



His latest project, 'Sept ans de bonheur' ('Seven years of happiness'), a collection of cartoons about the financial crisis since its beginning in September 2008, was released in September 2015 and is financed through a crowd-funding platform, [www.sandawe.com](http://www.sandawe.com). His forthcoming book, 'Barack tu nous manqueras' ('Barack, we will miss you') will be published in October 2016.

# KEY NOTE SPEECH BY ANDRUS ANSIP



**ANDRUS ANSIP** was appointed Vice-President of the European Commission with responsibility for the Digital Single Market in November 2014. Before moving to Brussels, he was a member of both the Estonian and European Parliaments. This followed almost nine years in Tallinn spent as Estonia's longest-serving Prime Minister, when Ansip worked with both centre-right and centre-left parties to lead three different coalition governments. During his time as Prime Minister, he also acted as chairman of Estonia's liberal Reform Party.

Ansip first entered national politics in September 2004 when he became Minister of the Economy. Up to this point, his career was spent in Estonia's second largest city of Tartu where he was born in 1956.

Ansip was Mayor of Tartu for six years after working in banking and business. A chemistry graduate from the city's university, Andrus Ansip is married with three children.

# PANEL

*A panel on the value of creators' works. Issues to be discussed are contractual practices, standard contracts, remuneration and collective bargaining. Creators will present their own experiences in negotiating contracts.*

**HELIEENNE LINDVALL** is an award-winning professional songwriter, musician and music and media writer for publications including the Guardian. Hailing from Sweden, she worked as a session singer, recording artist and performer in Stockholm and NYC before settling in London, where she signed a publishing deal with BMG Scandinavia.



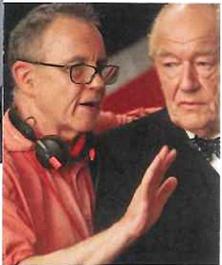
From 2008, Helienne also started championing creators' rights, when she was given a weekly music blog at the Guardian. Since then she's also written for numerous publications around the world, and appeared on Sky News and BBC. Helienne is a Basca board director, and recently became head of business relations for music rights management platform Auddly.com, co-owned by hitmakers Max Martin and Abba's Björn Ulvaeus. She remains active as a professional musician and songwriter.

**BJØRN INGVALDSEN**, born 1962. President of Norske Barne- og Ungdomsbokforfattere (Norwegian Writers for Children) since 2011. He is a Norwegian writer of fiction and non-fiction for children and adults. Has published more than 50 books and is translated into Danish, German, French and Italian. Lives in Sandnes, Norway.



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**CHARLES STURRIDGE**'s work includes the multi award winning adaptation of Evelyn Waugh's 'Brideshead Revisited' with Jeremy Irons and Laurence Olivier, 'Gulliver's Travels' with Ted Danson, Peter O'Toole and Omar Sharif. In 2000 he wrote and directed 'Longitude' (C4) with Michael Gambon and Jeremy Irons and in 2002 'Shackleton' with Ken Branagh both winning Best Drama Serial BAFTA's. In 2009 he directed 'The No 1 Ladies Detective Agency' and the 'The Road To Coronations Street' which won the RTS and BAFTA awards for Best Single Drama. In 2012 he wrote and directed Daphne Du Maurier's 'The Scapegoat' with Matthew Rhys and in 2013/14 he directed episodes of 'Dates' and "Da Vinci's Demons'. His most recent production was 'Churchill's Secret' starring Michael Gambon, Lindsay Duncan and Romola Garai. His films include: Runners, A Handful of Dust, Where Angels Fear to Tread, Aria, Lassie and the BAFTA winning Fairytale, A True Story.



**DIETMAR KÖSTER** is a German Member of Parliament since July 2014 and a member of the Group of the Progressive Alliance of Socialists and Democrats.

He is a member of the Committee on Legal Affairs and a substitute member of the Committee on Culture and Education. His current parliamentary work focuses on copyright in the digital age, being a member of the Working Group on IPR and Copyright Reform, and the Free Trade Agreements CETA and TTIP.

Before being elected as a Member of the European Parliament, he was a professor of sociology at the University of Applied Sciences Dortmund with a research focus on Geragogik (Age Education).

## PANEL

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**DR. LUCIE GUIBAULT** is associate professor at the Institute for Information Law of the University of Amsterdam (UvA). She studied law at the Université de Montréal (Canada) and received in 2002 her doctorate from the University of Amsterdam. She is specialized in international and comparative copyright and intellectual property law.



Lucie Guibault has been carrying out research for the European Commission, Dutch ministries, and other organisations, on a variety of copyright related subjects. Among other research projects, she recently took part together with Europe Economics in two studies for the European Commission, one on the remuneration of authors and performers for the use of their works and performances, and a second one on the remuneration of authors of books, scientific articles, translators, journalists and visual artists.

**MICHELLE STANISTREET** is the elected general secretary of the National Union of Journalists (UK and Ireland). The National Union of Journalists (NUJ) is the representative voice for journalists and media workers across the UK and Ireland. The union was founded in 1907 and has 30,000 members. It represents staff and freelancers working at home and abroad in the broadcast media, newspapers, news agencies, magazines, books, public relations, communications, online media and photography. Michelle worked as a journalist for 10 years at the Sunday Express newspaper as feature writer and books editor. She was NUJ mother of the chapel at Express Newspapers, as well as the national representative for newspapers and agencies on the NUJ's ruling NEC. In 2006, she was elected vice-president of the NUJ and in 2007-8 served as the union's president. Michelle became the first woman in the NUJ's history to be elected general secretary in April 2011 and the first woman deputy general secretary elected in 2008.



## PANEL III

*A panel focusing on digital services offering works protected under copyright and the responsibilities of online intermediaries and streaming services with regards fair redistribution of value.*



**ANDERS LASSEN** is Vice-President of GESAC and Managing Director of Koda, the collective rights management organisation in Denmark for songwriters, composers and music publishers.

Koda licenses music users when they play, perform or make music available in public and Koda subsequently distributes the royalties to the rightsholders. Koda represents more than 43,000 members as well as thousands of rightsholders from across the world.

Before joining Koda in 2010, he was CEO of the media monitoring company Infomedia and has more than 15 years of experience running digital media and services companies as well as extensive experience in cross border cooperation in the Nordics and Europe.



**STEFAN BLOM** is Chief Strategy and Content Officer at Spotify, the leading global audio music streaming service based in Sweden. Known as one of the first European executives to promote the use of digital services in creative industries, As Chief Strategy Officer he oversees corporate strategy, competitive intelligence and corporate development globally. In his role as Chief Content Officer he has responsibility for the company's content and distribution operations, including all licensing, original content, industry & creators relationships globally.

Prior to joining Spotify, Blom worked in various senior positions at EMI Music, serving most recently as CEO and Chairman of the group's Nordic operations. Prior to that, he was Director of Products & Services at 3, a Hutchison Whampoa owned telecom operator who is known to be progressive in delivering new services to its customers. Blom, an avid music fan, has been outspoken on the cultural importance of music, and Spotify's unique contributions to the industry, artists, and fans.

## PANEL III

*A panel focusing on digital services offering works protected under copyright and the responsibilities of online intermediaries and streaming services with regards fair redistribution of value.*

Longtime associate of british band Level 42, **WALLY BADAROU** has co-written, performed on and co-produced with the band from the beginning. Also member of the Compass Point All Stars, the in-house recording team working with Grace Jones, Joe Cocker, Mick Jagger, etc, he has also recorded with Robert Palmer, Marianne Faithfull, Talking Heads, Foreigner, Power Station, Manu Dibango and Miriam Makeba, among many others.

He has produced albums by Fela Kuti, Salif Keita, Wasis Diop, Trilok Gurtu, Carlinhos Brown; wrote for films Countryman, Kiss of the Spider Woman; directed and wrote for Jean-Paul Goude's French Bicentennial parade in 1989; and helped organise the Kora All Africa Music Awards in 1997. His solo instrumental work includes Words Of A Mountain and Echoes, the latter featuring "Chief Inspector", "Mambo" (sampled for Massive Attack's "Daydreaming", Blue Lines debut album), and "Hi-Life". Wally Badarou has joined Sacem's board of directors in 2012.



**ROBERT ALBERDINGKK THIJM** is a Dutch screenwriter for TV and cinema. After graduating in Law in 1991, Robert Alberdingk Thijm (1965) started his career writing scenarios for television: de Daltons 1999, Dunya en Desie 2003, both nominated for an International Emmy Award and Waltz 2006. The feature film Dunya and Desie was the Dutch entry for the Oscars in 2009. His serie A'dam – e.v.a won the main Dutch television award in 2011 and also the French TV Drama Festival Award for the best international TV drama. In 2012 he was awarded the Edmond Hustinx prize for his screenwriting.

Robert Alberdingk Thijm is on the board of LIRA, the Dutch collective management society for writers. In 2012, he was the only creator invited to participate in the Media Futures Forum created by then European Commission Vice-President, Neelie Kroes.



## PANEL IV

*Discussions with EC and EP representatives on the modernisation of the EU copyright rules. The focus will be on fair contracts and better remuneration for creators.*



Ms. **MARIA MARTIN-PRAT** is Head of the Copyright Unit in DG CONNECT. Her Unit is responsible for the development and enforcement of the EU rules in the area of copyright and related rights as well as for international negotiations in bodies such as the World Intellectual Property Organisation.

Before joining the Copyright Unit, Ms Martin-Prat was already a Head of Unit in DG MARKT, responsible for the Free Movement of Services and Freedom of Establishment Unit and, notably, the 2006 Services Directive. Prior experience in the Commission includes being a member of the Cabinet of Commissioner Joaquin Almunia, being a member of the Media, Commercial Communications and Unfair Competition Unit in DG MARKT (where she was part of the team that drafted the 2000 Directive on Electronic Commerce) and of the Copyright Unit in DG MARKT where she was responsible for the negotiations of the 1996 WIPO Copyright Treaties.



**EMMA MCCLARKIN** was first elected as a Member of the European Parliament representing the UK in 2009. In 2014 she was re-elected as one of two Conservative MEPs for the East Midlands. Emma is one of five elected MEPs for the East Midlands region. She is the ECR Coordinator on INTA (Committee on International Trade), a substitute member on IMCO (Committee on Internal Market and Consumer Protection) a substitute member on CULT (Committee on Culture and Education), and Co-Treasurer of the ECR (European Conservatives and Reformists) Group.

She continues her role on the Culture and Education committee as a substitute member having taken a prominent role in it for the ECR Group during the previous mandate. Most recently Emma has been looking at Copyright Reform and its repercussions for the creative industry. Emma also takes a keen and strong interest in the formation of the Digital Single Market, ensuring IPR and Copyright principles are not adversely affected.

## PANEL IV

*Discussions with EC and EP representatives on the modernisation of the EU copyright rules. The focus will be on fair contracts and better remuneration for creators.*

**CHRIS SMITH** is a songwriter and composer of music for film, television, library and commercials. After founding Final Touch Productions in 1988, he became one of the UK's most respected producers of media music, in which capacity he has helped to develop the careers of many other talented composers over the past 25 years. Chris is an experienced, passionate and vocal champion of composers' rights. He drafted ECSA's inaugural Mission Statement in 2007 and has served on the boards of ECSA, BASCA, PCAM, the CRA and the MCPS.



**JANNE RIJKERS** (1975) studied Dutch law at the University of Amsterdam. She specialised in intellectual property law and graduated in 2000. She worked as a Trademark attorney for several years - then switched to the Dutch Writers Guild ('Vereniging van Schrijvers en Vertalers') dealing with copyright-issues and collective bargaining with publishers. Janne Rijkers has been working for the Writers Guild for ten years and has found that rights of authors and thus their income are vulnerable, especially in a digitized environment. The Dutch Copyright Act has been altered in favour of authors as per July 2015. The Guild has been very active in achieving this result and anticipates that authors in general will benefit.



Authors' Rights officer at the International/European Federations of Journalists (IFJ/EFJ) **PAMELA MORINIÈRE** joined the organisations in 2002. Holding an LL.M. and a diploma in journalism, she has run multiple campaigns and projects within the IFJ/EFJ to support the authors' rights system across Europe, defend press freedom, promote non-discrimination at work and in news content. Since 2015 she is also in charge of the Communication department at the IFJ. Pamela worked on secondment for the Media Entertainment and Arts Alliance, the Australian union of journalists in 2006-2007. Prior to joining the IFJ Pamela worked for a Brussels-based consultancy specialised in new technologies.



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deAuteurs

