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NEWS FROM FSE IN BRUSSELS

Creators Conference - 31 May 2016 - Brussels

SAVE THE DATE - 31 MAY 2016!
MORE NEWS COMING SOON ON
www.creatorsconference.org

CREATORS CONFERENCE 2016

A CONFERENCE ON AUTHORS' RIGHTS
FREEDOM OF EXPRESSION AND THE DIGITAL FUTURE

Logos: ECSO, EFJ, European Federation of Journalists, FERA, Co-funded by the Creative Europe Programme of the European Union

The programme of the Creators Conference in Brussels on 31 May 2016 is now available online and registration is open. Do not wait to confirm your attendance !

<http://creatorsconference.org/home>

FSE met EU Commissioner Oettinger



On 2nd March 2016 FSE President Robert Taylor participated in a constructive meeting of several representatives of the Authors' group with EU Commissioner for Digital Economy and Society Oettinger. The Authors' Group gathers several organisations representing creators : the Federation of Screenwriters in Europe (FSE), the European Federation of Journalists (EFJ), the European Writers' Council (EWC) and the Federation of European Film Directors (FERA).

Joint letter to Juncker on Fair Remuneration for Audiovisual Authors

SAA (Society of Audiovisual Authors), FERA (Federation of European Film Directors), FSE (Federation of Screenwriters in Europe) and GESAC (European Grouping of Societies of Authors and Composers) have collaborated to address a letter to the European Commission President Jean-Claude Juncker on « Fair remuneration of audiovisual authors ». This letter has also been sent to Vice-President Ansip and Commissioners Oettinger, Navracsics, Bienkowska and Vestager.

« We would like to emphasise the particular situation of screenwriters and directors and to express the hope that Commission's initiatives include appropriate mechanisms at EU level to ensure audiovisual authors' remuneration when their works are exploited online (...) A solid legal basis for a remuneration scheme is equally necessary to provide audiovisual authors a direct income for the exploitation of their works on the internet across Europe (...) Screenwriters and directors want nothing more than their works to be available widely and their stories to be seen. In order to allow for an effective and functional marketplace for European audiovisual authors in the digital environment, their direct remuneration for online usage of their works needs to be ensured. » Read the full letter [here](#).

<https://www.dropbox.com/s/6y1s3cnhykpevsv/SAA-FERA-FSE-GESAC%20AV%20Authors%20Remuneration%207-4-16%20DEF.pdf?dl=0>

Avant-Première

PERSONAL INVITATION
AVANT-PREMIÈRE

OUR KIND OF TRAITOR

THE NEW FILM FROM BRITISH DIRECTOR SUSANNA WHITE
BASED ON THE NOVEL BY JOHN LE CARRÉ, BEST-SELLING AUTHOR OF TINKER TAILOR SOLDIER SPY
SCREENPLAY BY HOSSEIN AMINI, STARRING EWAN MCGREGOR, STELLAN SKARSGÅRD, DAMIAN LEWIS AND NAOMIE HARRIS

26TH APRIL

18.30 WELCOME RECEPTION - FOLLOWED BY A PRIVATE SCREENING OF THE FILM - DOORS CLOSE AT 19.30
CINÉMA FLAGEY, PLACE SAINTE-CROIX, 1050 BRUXELLES

PLEASE RSVP BY 22 APRIL BY EMAIL TO OURKINDOFTRAITOR@CREATIVITYWORKS.EU
LIMITED SEATS AVAILABLE - REGISTRATIONS WILL BE CONFIRMED BY EMAIL

INTERNATIONAL UNION OF CINEMAS / INTERNATIONAL VIDEO FEDERATION / FÉDÉRATION INTERNATIONALE DES ASSOCIATIONS
DE PRODUCTEURS DE FILMS / MOTION PICTURE ASSOCIATION / EUROPEAN COORDINATION OF INDEPENDENT PRODUCERS /
FEDERATION OF SCREENWRITERS IN EUROPE / INTERNATIONAL FEDERATION OF FILM DISTRIBUTORS' ASSOCIATIONS /
EUROCINÉMA - ASSOCIATION DE PRODUCTEURS DE CINÉMA ET DE TÉLÉVISION

© STUDIOCANAL S.A. 2015

STUDIOCANAL FILM4 ACE POTEMKIN PRODUCTIONS THE INK FACTORY DOLBY e one

FSE will co-host an exclusive avant-première of the European film *Our Kind of Traitor* organised by UNIC (International Union of Cinemas and MPA (Motion Picture Association) on Tuesday 26 April at the Flagey cultural centre in Brussels, in the presence of the film's Producer Gail Egan (*The Constant Gardener*, *Mr Turner*). The objective of the event is to make key EU decision makers (MEPs and Commission officials) aware of the incredible creativity and attractiveness of film and cinema. We want to highlight that the sector is important from a cultural, societal and economic perspective. Our goal is to ensure that policy makers in Brussels keep this in mind when they take decisions on copyright, media and culture which can either harm or support the European film and cinema sector.

An interview of Adam Price



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deAuteurs, a Flemish speaking Belgian collecting society, has published a newsletter with an interview (translated in dutch) of Adam Price (*Borgen*), winner of the FSE European Screenwriter Award in Brussels on 21 Septembre 2015. deAuteurs was one of the partners of the event. Read the newsletter [here](#).

https://www.dropbox.com/s/fe8elt1oms0s1vs/iTems_12_Light_corr.pdf?dl=0

By the way, the speech that Adam Price delivered at the FSE Award ceremony can be listened [here](#).

https://www.youtube.com/watch?v=Mq_ptU3sfbM&feature=youtu.be

Better Contracts for Audiovisual Authors



Before FSE can afford a brand new website, you can still download *Somebody Wrote It*, the publication which FSE launched on the occasion of the FSE European Screenwriters Award in Brussels on 21st September 2015. This publication includes a document on better contracts prepared by FSE with the Federation of European Film Directors (FERA), « Creators' remuneration, a problem at the heart of copyright ». This document is now also available in Spanish and Bulgarian.

in English : <http://www.scenaristes.org/pdfs/somebody%20wrote%20it%20web.pdf>

in Spanish : <http://www.sindicatoalma.es/sites/default/files/BETTER%20CONTRACTS%20SPANISH-definitivo.pdf>

In Bulgarian : https://www.dropbox.com/s/hglqoe3ahr47tv/better_contracts_Bulgarian.pdf?dl=0

We encourage other guilds to have this publication translated in their own language. Please contact FSE to get the source file (In-design).

Film Creators in Cannes

ECSCA, the European Composers and Songwriters Alliance, is, in collaboration with FERA (Federation of European Film Directors), FSE (Federation of Screenwriters in Europe) and the Directors' Fortnight, organising the **European Film Music Day** (EFMD) which will take place on 17 May 2016 in the framework of the Cannes Film Festival. This year's edition will be held under a Nordic focus in order to raise visibility of the Nordic film music and its creators. Designed as a day-long event, the EFMD programme will include roundtables, workshops and panel discussions on the creative collaboration between film music composers, film directors and screenwriters as well as the European legislative dimension regarding the modernisation of the EU copyright rules (fair contracts, transparency), and new business models. More information on the programme to follow shortly [here](#).

OTHER NEWS

A European prize for literature, Brussels, 31st May 2016

The Awards Ceremony of the 2016 European Union Prize for Literature will be organised in Brussels on 31 May 2016 by the European Writers' Council (EWC), the Federation of European Publishers and the European and International Booksellers Federation (EIBF). The 12 winning authors from the participating countries in 2016 will be presented an award by Mr. Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport; in the presence of Mrs. Silvia Costa, MEP and Chair of the Culture and Education Committee, and public figures from the fields of culture, literature and politics. The aim of the prize is to put the spotlight on the creativity and diverse wealth of Europe's contemporary literature in the field of fiction, to promote the circulation of literature within Europe and encourage greater interest in non-national literary works. More information on : <http://www.euprizeliterature.eu>

A voice for film directors in Europe

Pauline Durand-Vialle, Chief Executive of FERA, the Federation of European Film Directors, was asked by FNE TV about the latest policies and initiatives in Brussels that will have a major impact on the European film industry and how FERA was ensuring that the voices of filmmakers are heard.

<http://www.filmneweurope.com/news/region/item/112357-fne-tv-pauline-durand-vialle-chief-executive-fera-federation-of-european-film-directors>

Investing in creativity, investing in people

« EU policy makers should address the question: Which rules will encourage all stakeholders – companies as well as creators and all entertainment workers – to invest in creativity, in people?» said Sharon Elliott of the UK trade union BECTU at a meeting in Brussels on 18 April 2016. Member of the European Parliament Dietmar Köster and UNI MEI Global Union, representing 140 media and entertainment unions, jointly hosted a lively debate about the future of audiovisual production in the digital single market in presence of Emmanuel Joly, Media Programmes Unit, European Commission and audiovisual sector representatives. Read the press release [here](#).

http://uniglobalunion.org/sites/default/files/files/news/press_release_-_the_future_of_av_production_in_the_digital_single_market_18_april_2016.pdf

Cultural and creative industries fuel the economy

CISAC - the International Confederation of Societies of Authors and Composers, has presented a new study online : « **Cultural Times – The First Global Map of Cultural and Creative Industries** ". The study analysis 11 sectors, including movies and television. The study concludes that, to unlock the full potential of CCI, creators must be fairly remunerated for the use of their creative works, so that they can continue contributing to culture and the economy. In particular in the digital market, policy makers need to address the transfer of value currently taking place in favour of Internet intermediaries, and ensure that creators and the creative industries are paid fairly for the exploitation of their works. The study is now available in three different languages (key figures and full study):

in English : CULTURAL TIMES / The First Global Map of Cultural and Creative Industries / www.worldcreative.org

in French : UN MONDE TRES CULTUREL / Premier panorama mondial de l'économie de la culture et de la création / www.worldcreative.org/?lang=fr

and in Spanish : TIEMPOS DE CULTURA / El primer mapa mundial de las industrias culturales y creativas / www.worldcreative.org/?lang=es

UNESCO also publishes [a new report](#) on the global flow of cultural goods in the digital age.

THE GLOBALISATION OF CULTURAL TRADE: A SHIFT IN CONSUMPTION

International flows of cultural goods and services 2004-2013

<http://www.uis.unesco.org/culture/Documents/international-flows-cultural-goods-report-en.pdf>

The **European Culture Forum** happened in Brussels on 19 and 20 April 2016.

<http://ec.europa.eu/culture/forum/>

Transfer of value

« Use of cultural content online: from transfer of value to a fair ecosystem », a [new GESAC brochure](#), aims to explain in simple terms what transfer of value is, how it affects creators, and what can be done about it.

<http://www.authorsocieties.eu/mediaroom/234/33/Transfer-of-value-explained-in-new-GESAC-brochure>

Fair remuneration is not a tax

A new post on the blog of SAA, the Society of Audiovisual Authors : « The communication campaign against fair remuneration for authors and performers has started. Big Tech can't possibly be seen to be against fair remuneration so how can they oppose it? (...) Something needs to change, and those who may have to pay are against it. Calling remuneration a tax is cynical and simple (...) Being paid fairly for your work is not a tax. In the case of screenwriters and directors, being fairly paid for your intellectual property is not a tax either. » Read more [here](#) :

<https://saabrussels.wordpress.com/2016/04/18/fair-remuneration-is-not-a-tax/>

Lux Prize

The selection for the Lux Prize 2016 has started. The Lux Film Prize has been created in 2007 by the European Parliament.

<http://www.luxprize.eu/news/welcome-2016-lux-prize-selection-panel>

European Audiovisual Observatory

The European Audiovisual Observatory has published a new IRIS Newsletter which reports, as every month, on the most important legal developments for the audiovisual industry in 39 European countries.

Iris 2016-04 is available [here](#).

<http://merlin.obs.coe.int/newsletter.php>

The European Audiovisual Observatory's Advisory Committee re-elected Johannes Studinger, Head of UNI MEI, as its Chairman for a further two years (2017 – 2018). Studinger stated that his re-election would allow him to "continue highlighting labour law and employment figures in the European media industries as key indicators for success and development." He hoped that the European Audiovisual Observatory would "promote greater transparency of information in the audiovisual industries in Europe, particularly concerning the economic performance of each individual sector." Read more [here](#).

The European Audiovisual Observatory publishes a **new VOD report**, a 84 page analysis of the VOD/SVOD market in Europe. One key information : European films make up a third of all films available on VOD in Europe. Read more [here](#).

European Commission consults

The European Commission seeks views on neighbouring rights and panorama exception in EU copyright. This consultation is mainly about the role of publishers in the copyright value chain, including the possible extension to publishers of the neighbouring rights.

<https://ec.europa.eu/digital-single-market/en/news/commission-seeks-views-neighbouring-rights-and-panorama-exception-eu-copyright>

NEWS FROM FSE MEMBER GUILDS IN EUROPE - a selection -

Austria

drehbuchVERBAND Austria, the Screenwriters Association Austria, organised the Thomas Pluch Drehbuchpreis 2016, a screenwriting award. Discover the winners [here](#).

<http://www.drehbuchverband.at/deutsch/pluch-drehbuchpreis-.html>

Germany

German Government's draft on copyright contract law lets authors down ! A press release by Initiative Urheberrecht, Germany. Read more in English [here](#).

https://www.dropbox.com/s/Op2p47da7k3ayep/160318_transl_press%20release%20contract%20law.pdf?dl=0

France

Profession Scénaristes

Interviews of screenwriters published on the website of the French guild of screenwriters.

http://guildegesscenaristes.org/itw/prof-scenar_04/

The festival Série Series season 5 will take place in Fontainebleau (just South of Paris) from 29th June to 1st July 2016. Dedicated to European series and to their creators, Série Series is a high-level meeting of professionals designed by a committee of influential TV professionals. The event is open to all TV professionals from Europe and further afield and is both business and creatively oriented. Each year, Série Series unites more than 650 professionals from at least 15 European countries (screenwriters, producers, broadcasters, directors, composers, actors...) around case studies, masterclasses, première screenings of outstanding series, with no award element involved and all in a very convivial atmosphere.

At the heart of the programme are twenty case studies of European series (completed series and works in progress) presented by their entire teams (authors, producers, directors, channel representatives...), invited to share their experience and expertise with other professionals and the public.

More information [here](#).

The [accreditations](#) for Série Series 2016 are now open. Professionals can get their pass online and benefit from an early-bird rate until 15th May.

NB. the festival is still looking for the new European series (recently completed or still in production) which will be on their 2016 programme. Professionals can submit their series. The festival has also opened a call for projects of series which are in development. It is called "Spotlight on trailers by Série Series".

Norway

« The Norwegian authorities must send an official representative to the EU delegation in Brussels with special responsibility for cultural affairs » say Monica Borraco, chair of the Writers' Guild of Norway, Tonje Kaada of GramArt and Sverre Pedersen of the Norwegian Film Workers' Association.

<http://www.klassekampen.no/article/20160418/ARTICLE/160419963>

Spain

« The Spanish government's decision **to limit the amount of compensation payable to rightsholders** is a slap in the face to authors, as well as to the culture industry », writes Fernando Carbajo Cascón.

<http://www.euractiv.com/section/innovation-industry/opinion/private-copying-in-spain-a-slap-in-the-face-for-authors/>

ALMA organized a press conference with the **screenwriters nominated for the GOYA AWARD 2015**. You can watch a summary of some of their interventions [here](#).

https://www.youtube.com/watch?v=L_tRfg1B-Cc

UK

Why I'm a member

WGGB publishes a series of testimonies from guild's members.

<https://writersguild.org.uk/why-im-a-member/michael-brand/>

The Federation of Entertainment Unions (FEU), of which WGGB is part, launched its **Alternative White Paper on the future of the BBC** in Parliament on Tuesday 15 March 2016.

<https://writersguild.org.uk/entertainment-unions-launch-alternative-vision-for-bbc/>

The **Writers Digital Payments (WDP)** scheme, owned by WGGB and the Personal Managers' Association, has now distributed money totalling £200,000 to around 200 ITV writers whose work has been shown on ITV Player during the period 2008-11. Read more [here](#).

<https://writersguild.org.uk/itv-player-writers-royalties-payout/>