



Federation  
screenwriters  
EUROPE

IAWIG  
INTERNATIONAL AFFILIATION OF WRITERS GUILDS

Verband Deutscher  
Drehbuchautoren e.V.

WCOS Athens 2009 / WCOS 2.0 Barcelona 2012 / WCOS 3.0 Warsaw 2014 / **WCOS 4.0 Berlin 2018**

# WCOS 4.0

WORLD CONFERENCE OF SCREENWRITERS

**BERLIN 2018**

## BERLIN

- > City of History and stories
- > Meeting place of the world's storytellers (WT)
- > International metropolis with a unique film and cultural heritage
- > Magnet for authors and artists worldwide
- > Significant political hub within Europe

# WCOS 4.0 - BERLIN 2018

## IN BRIEF

### DATES & VENUES

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#### WCOS 4.0

October 10-11, 2018 (two days)  
Akademie der Künste (Academy of Arts) at the Pariser Platz

#### IAWG Annual Meeting

October 8-9, 2018  
Hotel Adlon at Pariser Platz

#### FSE Annual General Assembly

October 12-13, 2018  
Haus der Kulturverbände

### PARTICIPANTS

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Approximately 200 - 300 international guests :

- > screenwriters
- > representatives of screenwriters' associations
- > representatives from the cultural, creative and political sectors
- > students...

### AGENDA

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The **Steering committee of FSE and IAWG** is responsible for content and agenda :

Carolin Otto, FSE /VDD  
Bob Schneider, WGAE  
Maureen Parker, WGC  
Sarah Dearing, IAWG  
Leora Kamenetzky, WGI  
Alice Shearman, WGNZ  
Robert Taylor, FSE  
Curro Royo, FSE/Alma

### ORGANISATION

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#### Coordination of contents :

Carolin Otto, FSE/VDD

#### Organisation and fundraising :

Jan Herchenröder, VDD Managing Director  
VDD office and project team

#### Supported by consultants :

Amelie Clement, FSE  
Sarah Dearing, IAWG  
Katharina Uppenbrink,  
Managing Director Initiative Urheberrecht

### FINANCIAL PARTNERS IN GERMANY

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- > German federal subsidy (FFA),  
State ministry of culture and media (BKM)
- > Foreign Ministry
- > VG Wort – CMO for writers
- > Mayor of Berlin

### CONTACTS

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Jan Herchenröder, VDD General Manager :  
herchenroeder@drehbuchautoren.de

Amélie Clément, FSE Project officer :  
info@scenaristes.org

Sarah Dearing, IAWG Secretariat :  
sarah@iawg.org



## THE VENUE

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The Academy of Arts at the Pariser Platz Square, located in the heart of Berlin's government district, next to the Hotel Adlon.

# WCOS 4.0 BERLIN 2018 IN PICS

## CONFERENCE ROOM

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The Academy's conference room is directly adjacent to the Brandenburg Gate.



## BLACK BOX

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Workshops or talks can be held in the basement.



## CLUB ROOM

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The legendary 4<sup>th</sup> floor of the building has a balcony facing the Pariser Platz Square.



# WCOS 4.0 - BERLIN 2018

## PROGRAMME

### STRUCTURE OF THE CONFERENCE

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1. Writers' Topics
2. Political Topics
3. Public Events

### STRATEGIES FOR A NEW GLOBAL ORDER

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1. The Creator in the Global Corporate Machine
2. The Writer vs Global Authoritarianism
3. Empowering the Dis-Empowered

WCOS 3.0 Warsaw



This fourth conference will shed light on the writer's situation, not only concerning financial and creative aspects but looking at the world writers live in. Berlin with its history is the perfect place for this approach.

The first day of the conference will be mostly dedicated to MONEY, the second day to FREEDOM.

Of course we will have writers' themes like :

- > SHIFTING POWER TO THE WRITER
- > SHOWRUNNER
- > WRITER PRODUCER & CO
- > THE NETFLIX EFFECT
- > BARGAINING
- > COPYRIGHT
- > NEW LICENSING MODELS AND NEW MARKETS
- > and many others.

Within the last years, circumstances for writers have changed dramatically in some parts of the world, due to the political situation in their countries. We will present :

- > WRITING IN OPPRESSION  
with writers from Poland, Turkey and East Germany
- > HIDDEN MESSAGES  
How to be subversive and slip truth in
- > WRITING DYSTOPIA IN AN INSANE WORLD  
Do Trump, Brexit, war and the denial of climate change have an impact on our writing ?
- > And of course there will be WOMEN AND #METOO
- > and THE RISE OF A NEW GLOBAL VOICE with at least some Asian, African and Latin-American participants.

WCOS 3.0 Warsaw



WCOS 2.0 Barcelona



WCOS Athens



WCOS 3.0 Warsaw

# WCOS 4.0 - BERLIN 2018

## MARKETING IDEAS

### LONG-TERM PRESS STRATEGY

“Be aware of the writers”

Early production of **PRESS MATERIAL** and **WEBSITE**

### EXCLUSIVE “MEET THE WRITERS”

in camera, for selected international journalists e.g.

- at Berlinale in February 2018
- at Filmfest München June 2018

### COOPERATION

with cinema owners

- Creating Film presentations dedicated to writers who are guest at the conference
- Special public events with writers in cinemas

### COOPERATION

with International Film Festivals in Germany

### INITIALIZING WRITERS TALKS

with international writers as previews for WCOS 4.0