

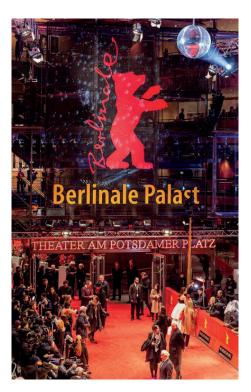








WCOS Athens 2009 / WCOS 2.0 Barcelona 2012 / WCOS 3.0 Warsaw 2014 / WCOS 4.0 Berlin 2018



## **WCOS 4.0**

# WORLD CONFERENCE OF SCREENWRITERS **BERLIN 2018**

### **BERLIN**

- > City of History and stories
- > Meeting place of the world's storytellers (WT)
- > International metropolis with a unique film and cultural heritage
- > Magnet for authors and artists worldwide
- > Significant political hub within Europe

### **WCOS 4.0 - BERLIN 2018**

### IN BRIEF

### **DATES & VENUES**

### **WCOS 4.0**

October 10-11, 2018 (two days) Akademie der Künste (Academy of Arts) at the Pariser Platz

### **IAWG Annual Meeting**

October 8-9, 2018 Hotel Adlon at Pariser Platz

### **FSE Annual General Assembly**

October 12-13, 2018 Haus der Kulturverbände

### **PARTICIPANTS**

Approximately 200 - 300 international guests :

- > screenwriters
- > representatives of screenwriters' associations
- > representatives from the cultural, creative and political sectors
- > students...

### **AGENDA**

The **Steering committee of FSE** and **IAWG** is responsible for content and agenda:

Carolin Otto, FSE /VDD Bob Schneider, WGAE Maureen Parker, WGC Sarah Dearing, IAWG Leora Kamenetzky, WGI Alice Shearman, WGNZ Robert Taylor, FSE Curro Royo, FSE/Alma

### FINANCIAL PARTNERS IN GERMANY

- > German federal subsidy (FFA), State ministry of culture and media (BKM)
- > Foreign Ministry
- > VG Wort CMO for writers
- > Mayor of Berlin

### **ORGANISATION**

### Coordination of contents:

Carolin Otto, FSE/VDD

### Organisation and fundraising:

Jan Herchenröder, VDD Managing Director VDD office and project team

### **Supported by consultants:**

Amelie Clement, FSE Sarah Dearing, IAWG Katharina Uppenbrink, Managing Director Initiative Urheberrecht

### CONTACTS

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Sarah Dearing, IAWG Secretariat : sarah@iawg.org



### **THE VENUE**

The Academy of Arts at the Pariser Platz Square, located in the heart of Berlin's government district, next to the Hotel Adlon.

### WCOS 4.0 BERLIN 2018 IN PICS

### **CONFERENCE ROOM**

The Academy's conference room is directly adjacent to the Brandenburg Gate.





### **BLACK BOX**

Workshops or talks can be held in the basement.





### **CLUB ROOM**

The legendary 4<sup>th</sup> floor of the building has a balcony facing the Pariser Platz Square.





# WCOS 4.0 - BERLIN 2018 PROGRAMME

### STRUCTURE OF THE CONFERENCE

- 1. Writers' Topics
- 2. Political Topics
- 3. Public Events

### STRATEGIES FOR A NEW GLOBAL ORDER

- 1. The Creator in the Global Corporate Machine
- 2. The Writer vs Global Authoritarianism
- 3. Empowering the Dis-Empowered

WCOS 3.0 Warsaw



This fourth conference will shed light on the writer's situation, not only concerning financial and creative aspects but looking at the world writers live in. Berlin with its history is the perfect place for this approach.

The first day of the conference will be mostly dedicated to MONEY, the second day to FREEDOM.

Of course we will have writers' themes like:

- > SHIFTING POWER TO THE WRITER
- > SHOWRUNNER
- > WRITER PRODUCER & CO.
- > THE NETFLIX EFFECT
- > BARGAINING
- > COPYRIGHT
- > NEW LICENSING MODELS AND NEW MARKETS
- > and many others.

Within the last years, circumstances for writers have changed dramatically in some parts of the world, due to the political situation in their countries. We will present:

- > WRITING IN OPPRESSION with writers from Poland, Turkey and East Germany
- > HIDDEN MESSAGES

  How to be subversive and slip truth in
- > WRITING DYSTOPIA IN AN INSANE WORLD
  Do Trump, Brexit, war and the denial of climate change have an impact on our writing?
- > And of course there will be WOMEN AND #METOO
- > and THE RISE OF A NEW GLOBAL VOICE with at least some Asian, African and Latin-American participants.

# PRZYSTANEK WCOS03 ŚWIATOWA KOMFERENCJA SCENARZYSTOW MARIERA MARIJONA PRZYSTANEK WCOS03 ŚWIATOWA KOMFERENCJA SCENARZYSTOW MARIJONA PRZYSTANEK PRZYSTANEK DW WILENSKI SWIATOWA KOMFERENCJA SCENARZYSTOW MARIJONA PRZYSTANEK PRZYSTANEK PRZYSTANEK DW WILENSKI SWIATOWA KOMFERENCJA SCENARZYSTOW MARIJONA PRZYSTANEK PRZYST



**WCOS Athens** 





WCOS 3.0 Warsaw

# WCOS 4.0 - BERLIN 2018 MARKETING IDEAS

### **LONG-TERM PRESS STRATEGY**

"Be aware of the writers"

Early production of **PRESS MATERIAL** and **WEBSITE** 

### **EXCLUSIVE "MEET THE WRITERS"**

in camera, for selected international journalists e.g.

- at Berlinale in February 2018
- at Filmfest München June 2018

### COOPERATION

with cinema owners

- Creating Film presentations dedicated to writers who are guest at the conference
- Special public events with writers in cinemas

### **COOPERATION**

with International Film Festivals in Germany

### **INITIALIZING WRITERS TALKS**

with international writers as previews for WCOS 4.0

VCOS 3.0 Warsaw